

Québec

Le virage 2.0 de Bonjour Québec

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FOURNISSEUR D'ÉMOTIONS DEPUIS 1534

Approche promotionnelle : L'agente 002



- Agente d'information permanente
- Entrée en fonction en janvier 2007
- Première au gouvernement du Québec
- Principales tâches:
 - Positionnement de contenus promotionnels
 - Modératrice des contenus et des commentaires
 - Information touristique
 - « Brand monitoring »

Four ways to discover Québec

[edit]

Québec offers four different tourist experiences, each with a wide range of activities.

The City Experience

[edit]

Montréal, Québec City and Gatineau are an integral part of [City Experience](#). Combining a European feel with the modernity of North America, Québec's major cities charm visitors with their vibrancy, energy and warmth. The cultural life of these cities is well developed with many festivals, shows and museums, and they also offer high-quality hotels and restaurants.

Québec City

[edit]

Each of the major cities offers a new facet of Québec to discover. The capital, [Québec City](#), is the only fortified city in North America and has its own European cachet. The oldest Francophone city in [North America](#), Québec City was named a [World Heritage Site](#) by UNESCO in 1985 and will celebrate its [400th anniversary](#) in 2008.

Montréal

[edit]

The only Francophone metropolis in North America, [Montréal](#) is also the second largest Francophone city after Paris in terms of population^[7]. This major centre of 3.6 million inhabitants is a tapestry of cultures from the world over with its many neighbourhoods, including [Chinatown](#), the [Latin Quarter](#), the [Gay Village](#), [Little Italy](#), the [Plateau Mont-Royal](#), the [Quartier International](#) and [Old Montréal](#), just to name a few.^[8] [Montréal](#) ^[5] has a rich architectural heritage, along with many cultural activities, sports events and festivals.

Gatineau

[edit]

Neighbouring Canada's capital, [Ottawa](#), [Gatineau](#) offers a broad mix of both urban and natural tourist attractions. It is host to many cultural and entertainment activities, including the [Canadian Museum of Civilization](#) and the [Casino du Lac-Leamy](#). For those who love the outdoors, [Gatineau Park](#) has plenty of hiking, interpretation, cross-country skiing and cycling trails.

Resorts

[edit]

There are many different [resort](#) activities in Québec. Resort accommodations can be found in the countryside or deep in the forest. Here is a brief overview of resort activities in Québec:

- [Spas-Relais Santé](#): Resorts offering spa treatments for health and well-being. Personalized care such as massage therapy, algototherapy and hydrotherapy.
- [Hôtellerie Champêtre](#): A network of around 20 inns and hotels in Québec. These establishments have been selected for their personalized welcome, comfort and cuisine inspired by regional products.⁸
- [Mont-Tremblant Resort](#): Located in the Laurentides region, Mont-Tremblant Resort is a four-season resort offering activities for the whole family.
- [Bed and breakfasts](#): Bed and breakfasts are private residences that offer accommodations in up to five rooms and that serve breakfast^[9].
- [Tourism routes](#): You can travel Québec by bike, on foot or by car along its tourism routes.
- [National parks](#): Québec has 27 protected national parks for exploring nature and enjoying the outdoors.

The St. Lawrence River

[edit]



Downtown streets of Montreal, Québec



Terrace in la Malbaie, Charlevoix, Québec

Harfang des neiges / Snowy owl, Québec



Harfang des neiges (Québec, Canada)
 Source: Ministère du Tourisme du Québec
 Auteur: Lavoie, Jean-Guy
 Découvrez le Québec sur le site touristique officiel du gouvernement du Québec:
www.bonjourquebec.com

Snowy owl (Québec, Canada)
 Source: Tourism Ministry of Québec
 Author: Lavoie, Jean-Guy
 Discover Québec on the Official tourist site of the Government of Québec:
www.bonjourquebec.com

Commentaires



[myobis pro](#) dit :

That is a great picture !
 How far were you from the owl ?
 What camera/lens did you use ?
 Posté il y a 3 semaines. ([permalien](#))

Souhaitez-vous faire un commentaire ?

Ajoutée le 13 juillet 2007
 par [bonjour.quebec](#)

Galerie de [bonjour.quebec](#)



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Le Québec



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J'en ai le souffle coupé! je savais que le Québec était beau ,amis a ce point! WHOA! Des prises de vue ahurissantes, des paysages enchanteurs. Le Québec est vraiment démontré à sa juste valeur dans ce vidéo. Une richesse a ne pas laisser dériver. Oui, pour un Québec souverain!



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Vidéo promotionnelle de Tourisme Québec. Très b... [\(more\)](#)

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Une photo prise lors d'une expédition en kayak de mer dans l'Archipel de Mingan à Havre Saint-Pierre. J'ai reçu la visite d'un béluga. Saisissant non!

Added by you to the group "Bonjour Québec"

Added December 14, 2007

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Bonjour Québec

Global

Information edit

Group Info

Name: Bonjour Québec
 Type: Common Interest - Travel
 Description: Bonjour Québec est le site touristique officiel du gouvernement du Québec. Retrouvez dans ce groupe des passionnés du Québec; partagez photos, vidéos et vos expériences de voyages au Québec et demandez conseils à nos agents sur l'ensemble des activités et services touristiques.

Contact Info

Email: info@bonjourquebec.com
 Website: www.bonjourquebec.com
 City/Town: Montreal, QC



Québec
 bonjourquebec.com

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 by Jean-Hugues Mousseau
 0:46 Uploaded about a month ago

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 by Jean-Hugues Mousseau
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Officers edit

 Julien Cormier
 Manager [remove]

 Karine Miron
 Collaboratrice à la diffusion de contenus

 Denis Boissonneault
 Agent d'information touristique

Group Type edit

This is an open group. Anyone can join and invite others to join.

Admins

- Julien Cormier (creator)

québec



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